

Closing Plenary Day 2 Session of the 2001 HIV Prevention Program Evaluation Meeting

Moderator Aisha Gilliam Ed.D.

June 20, 2001

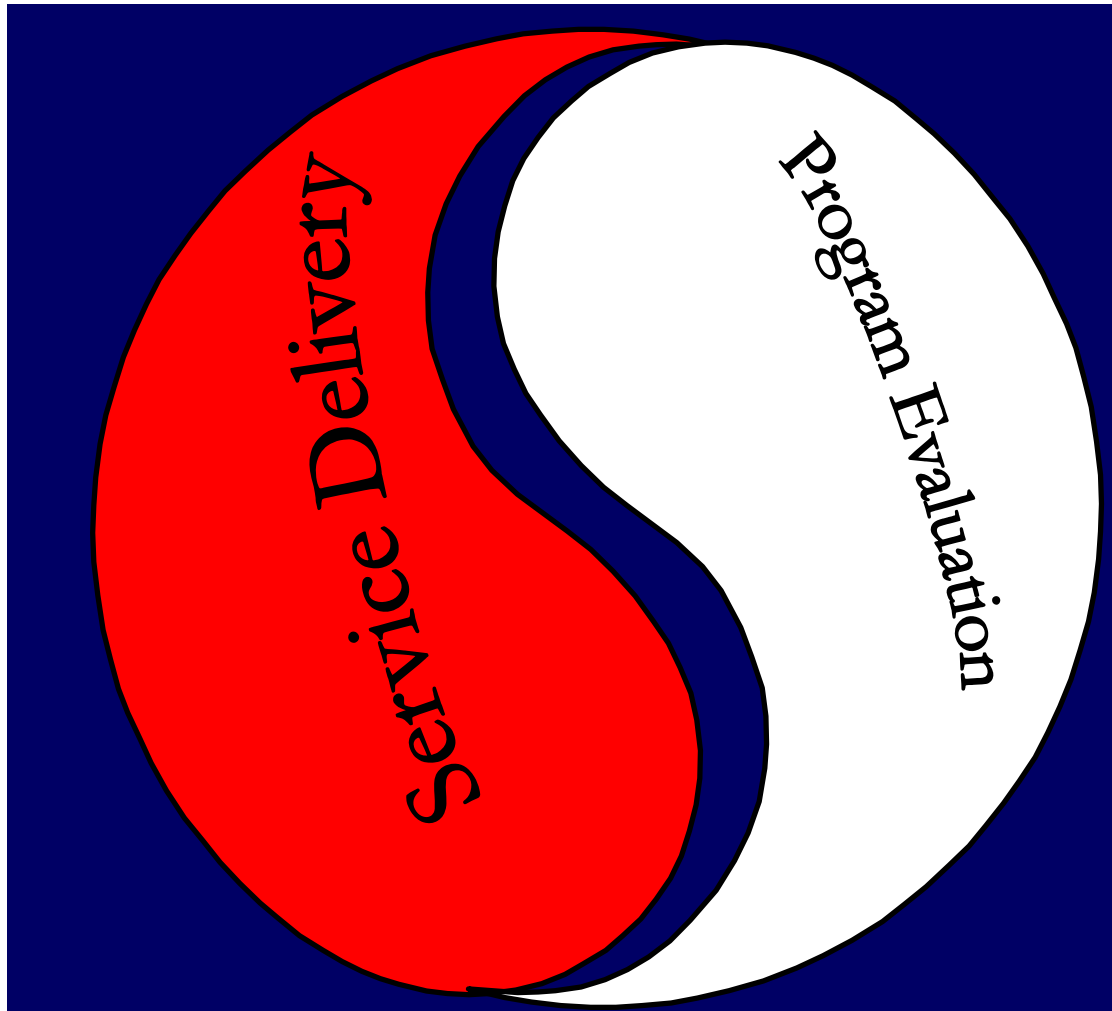
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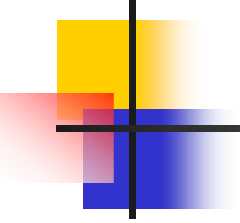
Community-Based Organizations (CBO) Evaluation Guidance: An Overview

HIV Prevention Program
Evaluation Meeting
June 20, 2001

The Tao of HIV Prevention



Why Do We Need Program Evaluation?

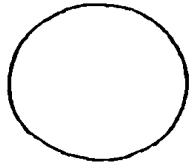
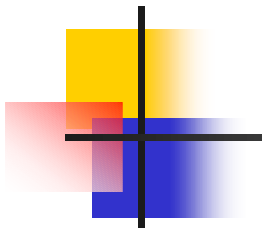


- Accountability
- Program Improvement



Two General Types of Program Evaluation

- Process Evaluation- “How is the prevention program implemented?”
- Outcome Monitoring or Outcome Evaluation- “Does the program reduce clients’ risky behavior?”



My question is, “Are we making a difference?”

CBOs Funded Under Program Announcements:



- 00023
 - Use approximately three to five percent of the funding awarded under this announcement for program evaluation and outcome monitoring of intervention activities
- 00100
 - Use approximately five percent of funds for training, quality assurance, and program monitoring, and evaluation



CBO Evaluation Guidance

- Volume 1 - Evaluating Intervention Plans and Implementation Process in Community-Based Organizations
 - Unit 1 – Guidance
 - Unit 2 - How to Manual
- Volume 2 – Outcome Monitoring
 - Unit 1 – Guidance
 - Unit 2 - How to Manual

CBO Evaluation Guidance, Volume 1

- Unit 1: Evaluating Intervention Plans and Implementation Process Guidance
 - Purpose: Provide CBOs format and guidance for collecting and reporting process data
 - Content: Identical to Chapters 3 & 4 of HD Guidance. Developed with HD, CBO, and consultants. Pilot tested in seven states.
 - Status: At OMB. Drafts have been distributed to CBO grantees in December 2000.

CBO Evaluation Guidance, Volume 1 (cont'd)

■ Unit 2: How-to Manual

- Purpose: Provide additional information and instruments for CBOs to collect and use process monitoring data.
- Content: Developed by Working Group of 8 CBO reps, 4 HD reps, 4 CBA reps, and CDC staff. Weekly conference calls.
- Status: Draft is available now.

CBO Evaluation Guidance-Volume 2

Outcome Monitoring

- Unit 1: Outcome Monitoring Guidance
 - Purpose: Provide CBOs format and guidance in assessing the effectiveness of their efforts
 - Content: Outcome indicators and outcome monitoring forms; Developed jointly with CBOs
 - Status: Draft under review at CDC

CBO Evaluation Guidance-Volume 2

Outcome Monitoring (cont'd)

- Unit 2: How to Manual
 - Purpose: Provide additional information and instruments for CBOs to collect and use outcome monitoring data
 - Content: Developed jointly with CBOs
 - Status: Draft manual ready to be pilot tested



Future Directions for HIV Prevention Program Evaluation & the Evaluation Guidance

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Rationale for the Health Department Evaluation Guidance

- To report to federal, state, and local stakeholders (including communities, health departments, local and national organizations, and federal policymakers) about progress made through health department HIV prevention programs
- To improve policies regarding HIV prevention
- To identify mechanisms to improve HD HIV prevention programs



Roles and Responsibilities

vDHAP

- National accountability
- Works with partners to set standards
- Provides resources and technical assistance
- Uses the data to report, to account for and to identify mechanisms to improve programs

Health Dept's

- Local accountability
- Provides aggregate data to CDC on an annual basis
- Ensures reliable and valid data are available
- Uses the data for program improvement

Local Providers

- Collect and report (minimum) data in ways established by each health department
- Uses the data to improve programs



Accomplishments of HD Evaluation Guidance Capacity Building Phase

- All 65 jurisdictions participated in one of the five training sessions
- TA system implemented thru Capacity Building Branch and the Prevention Program Branch
- Supplemental funding (\$100,000) for evaluation to each HD jurisdiction receiving \$1million or more in CDC HIV prevention funding
- HD Evaluation Guidance available on CDC website

Accomplishments of HD Evaluation Guidance Implementation Phase



- FY 2001-2002 data collection underway
- In-house Access based system called Evaluation Reporting and Analysis System (ERAS)
- Web-based ERAS underdevelopment
- On-going collaboration w/ other vDHAP branches
 - Capacity Building Branch
 - Prevention Program Branch
 - Statistics and Data Management Branch
 - Prevention Services and Research Branch
 - Behavioral Intervention Research Branch
 - Surveillance Branch

Future Challenges and Next Steps of HD Evaluation Guidance:



- Data submission
 - Expand quality assurance
 - Launch web-based data collection mechanism: ERAS
- Capacity building
 - Additional evaluation training and TA needs
 - Technical support and resources

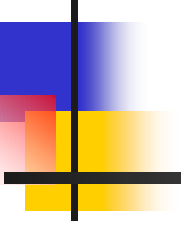
Future Challenges and Next Steps of HD Evaluation Guidance:

■ Utilization

- Analysis and reporting to vDHAP (Prevention Program Branch, Capacity Building Branch, etc.) for making programmatic and policy decisions
- Local use of data to improve programs (community planning process)

■ Open Forum Issues

- Outcome evaluation



*We are caught in an
inescapable network of
mutuality, tied in a single
garment of destiny. Whatever
affects one directly, affects all
indirectly.*

Rev. Martin Luther King Jr.